

Tecnológico de Monterrey Makes Initial Investment of \$100 Million in Faculty of Excellence Campaign

LATAM's premier nonprofit university plans to hire 100 internationally renowned professors by 2026 to foster academic collaboration in strategic focus areas including impactful entrepreneurship, urban design and public health

First eight 'Faculty of Excellence' hires are leaders in their disciplines joining Tec from top universities in Europe, Latin America, and the United States

MONTERREY, Mexico (June 29, 2022) – Tecnológico de Monterrey (Tec), one of the largest and most prestigious universities in Mexico and Latin America, today announced its investment of an initial \$100 million USD seed funding in its [Faculty of Excellence](#) campaign to attract 100 internationally renowned professors over the next five years.

The first eight academics hired as part of the program are all leaders in their fields and join Tec from leading universities in the United States, Europe, and Latin America. Strategic focus areas for the initiative include impactful entrepreneurship, urban design, and public health. Tec began rolling out Faculty of Excellence in November 2021 as the centerpiece of its post-pandemic 2025 Strategic Plan to position the university as a global leader in higher education.

New faculty joining Tec through the program include the founder of the Conscious Capitalism movement, Raj Sisodia, from Babson College; nano-engineering pioneer and entrepreneur, Marc Madou, from the University of California; one of the world's top endocrinologists from Sweden's Karolinska institute, Per-Olof Berggren; Colombian architect, urban planner and co-founder of the Center for Urban and Environmental Studies at the University in Medellín, Alejandro Echeverri; and senior lecturer at Dartmouth's Tuck School of Business on tech and entrepreneurship, Howard Anderson.

“At Tec we believe that we can and will develop educational models and programs that best serve our students, but also launch the research and social impact initiatives that can solve the challenges we face as humanity and in particular our communities,” said **Juan Pablo Murra Lascurain, Rector for Higher Education at Tecnológico de Monterrey**. “Tec is committed to a vision of international collaboration—in which leaders across a range of academic disciplines are empowered to pursue prosperous global careers from Mexico with international reach and impact, working together to develop innovative solutions in their respective fields.”

Few universities can offer academics at the scale of impact that Tec can, with campuses in 29 key cities across Mexico, from Monterrey and Mexico City to Guadalajara and Querétaro. Each Faculty of Excellence professor will work at a campus of their choosing or virtually within one of the university's six national schools—which span disciplines including business, engineering, architecture and design, medicine, the humanities, and social sciences.

“Attracting world-class talent to Tec de Monterrey is the centerpiece of the university vision laid out in our 2020-2025 Strategic Plan. The Faculty of Excellence initiative aims to strengthen Tec's already prestigious and diverse faculty by hiring 100 global academic leaders by 2026,” said **Ignacio de la Vega, Associate Provost for Academic Affairs, Faculty and Internationalization at Tecnológico de Monterrey**. “This campaign reimagines the university

itself, as Tec adapts to the demands of a changing world and looks forward toward even greater international and interdisciplinary collaboration.”

In addition to the significant funding which Tec has committed to this effort as a nonprofit university, the program is made possible by various philanthropic donations from organizations and individuals supportive of Tec’s vision.

More information regarding the Faculty of Excellence campaign can be found [here](#) and detailed biographical information can be found on each of the first eight hires below.

Professor Raj Sisodia joins Tec as Distinguished University Professor of Conscious Enterprise and is the Chairman of the University’s new Conscious Enterprise Center. He was previously FW Olin Distinguished Professor of Global Business and Whole Foods Market Research Scholar in Conscious Capitalism at Babson College. He has consulted with and taught executive programs for numerous companies, including AT&T, Nokia, LG, Kraft Foods, Whole Foods Market, Tata, Siemens, Sprint, Volvo, IBM, Walmart and McDonalds. He is on the Board of Directors at The Container Store and a trustee of Conscious Capitalism Inc.

Professor Howard Anderson joins Tec as Distinguished Visiting Professor in Entrepreneurship, focused on innovative companies in growing markets in the technology field. He is a Senior Lecturer at Tuk School of Business at Dartmouth, in New Hampshire, and a Senior Lecturer at Fuqua School, in North Carolina. He was previously a William Porter Distinguished Senior Lecturer at the MIT Sloan School of Management, as well as a Senior Lecturer at the Harvard Business School.

Professor Marc Madou joins Tec from the University of California, Irvine as Distinguished Professor in Nanoengineering. Dr. Madou is a renowned researcher in miniaturization sciences and has worked in both industry and academia, as Vice President of Advanced Technology of Nanogen, founder of Teknekron Sensor Development Corporation and consulting through his own firm since 1993.

Professor Cipriano Santos, an industry leader in supply chain and machine learning, joins Tec as a Distinguished Professor in Advanced Logistics and Mathematical Modeling. Most recently, he was the Lead Scientist in Mathematical Optimization and Machine Learning at Gurobi Optimization and prior to that he was the Analytics Solutions Distinguished Technologist at Hewlett-Packard.

Professor Per-Olof Berggren has been named Distinguished Visiting Professor in Diabetes and Metabolic Diseases at Tec and will be contributing to the University’s Research Center in Diabetes and Metabolic Diseases. Dr. Berggren is Head of Cell Biology and Signal Transduction and the Mary Lou Held Visiting Scientist at the Diabetes Research Institute at the University of Miami. He is also Professor and Head of Cell Biology and Experimental Endocrinology at the Karolinska Institutet in Stockholm, Sweden. Through cell imaging techniques and other innovative approaches, his work aims to develop new ways to prevent and reduce islet loss during diabetes and in islet transplant applications.

Professor Alejandro Echeverri, an architect and urban planner, joins Tec as Distinguished Visiting Professor in Urbanism. He is co-founder and Director of URBAM, the Center for Urban and Environmental Studies of the EAFIT University in Medellín, Colombia. His experience combines architectural, urban, environmental and planning projects. He is a Harvard GSD Loeb Fellow and he received the 2016 Obayashi Prize in Japan.

Professor Dhruv Grewal has been hired as Distinguished Visiting Professor in Retail and Marketing at Tec. Dr. Grewal is the Toyota Chair in Commerce and Electronic Business and a Professor of Marketing at Babson College. His research and teaching interests focus on direct marketing and e-commerce, marketing research, the broad areas of value-based marketing strategies, services and retailing, and pricing. Dr. Grewal was selected as AMA Fellow by the American Marketing Association in February 2022, in recognition of his extensive contribution to the discipline.

Professor Francisco Falcone joins Tec as a Distinguished Visiting Professor in Telecommunications from the Public University of Navarra (UPNA). He is Head of the Institute for Smart Cities at UPNA and a Committee Member for the Institute of Electrical and Electronics Engineers (IEEE). Falcone has professional experience working for leading electronics firms including Siemens and Telefónica. He has collaborated with several international universities including the Kuwait College of Science and the University of Birmingham.

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About Tecnológico de Monterrey [Tecnológico de Monterrey](#) is a private nonprofit multi-campus university system founded in 1943, and distinguished globally for its academic excellence, innovation, entrepreneurship, and internationalization, along with its deep engagement with industry and employers, and its high executional capability. With a presence across 29 cities in Mexico, the institution has more than 67,000 enrolled undergraduate and graduate students, almost 7,000 faculty members, and more than 26,000 high school students served by 2,500 professors. The institution has been accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACSCOC) since 1950. According to the QS World University Rankings (2022), Tecnológico de Monterrey ranks 170th globally and among the top 30 private universities worldwide. The QS Graduate Employability Rankings (2022) places the institution 1st in Latin America and 26th globally for Employer Reputation. The Times Higher Education Latin America University Rankings (2022) ranks the institution 1st in Mexico and 4th in Latin America. Tecnológico de Monterrey is the only university outside the USA included in The Princeton Review & Entrepreneur magazine ranking of Top Schools for Entrepreneurship Studies (2022), placing 6th for undergraduate entrepreneurship programs. Tecnológico de Monterrey belongs to several prestigious global networks including, the Association of Pacific Rim Universities (APRU), Universitas 21 (U21), and The Worldwide Universities Network (WUN).